



Move your business forward with Protective Velocity

From application submission to sales commission, we're committed to making both buying and placing life insurance faster and easier. With Protective Velocity, our suite of digital capabilities, we can streamline the application process to help speed up production time and drive your business forward. And ultimately, Protective Velocity allows you to work more effectively and efficiently.

EZ-AppSM: Drop-ticket platform

Trade paper applications for EZ-App when dropping Protective Advantage ChoiceSM UL and Protective[®] Strategic Objectives II VUL tickets.

When using EZ-App, you can:

- Avoid NIGOs and data entry errors.
- Submit applications faster and more efficiently.

PLUS: Protective Life Underwriting Solution: Tailored underwriting

One size doesn't fit all when it comes to underwriting. PLUS is designed to underwrite applicants with the least invasive requirements possible and is available with Protective Advantage Choice UL, Protective Strategic Objectives II VUL and Protective[®] Classic Choice term. PLUS is available for applications submitted from EZ-App or another drop-ticket platform.

PLUS optimizes speed to issue by:

- Providing clients with the opportunity to qualify for accelerated underwriting.
- Reducing overall cycle time.

Digital Part II: Medical questions answered online

When submitting through this digital platform, your clients will be opted in to completing the Part II medical questions online. Once you complete the drop ticket, all you need to do is provide your client with the next steps and what to expect.

- Tell your client they will receive an email to register and complete the online portion of their application.
- Clients have five days to complete this process before being contacted by a TeleLife representative.
- Once client completes Part II medical questions and reviews all required information online, they submit and e-sign the application.
- You can assist or the client can opt into Telelife at any time during the process.

Additional information on next page.

Protective refers to Protective Life Insurance Company.

For Financial Professional Use Only. Not for Use With Consumers.

TeleLife®: Innovative approach to application fulfillment

When you submit an application, Protective’s TeleLife team takes care of the rest: completing the interview, scheduling exams, ordering medical records (if needed) and requesting additional information. And since TeleLife agents are our employees, you can expect our standard of quality throughout the process.

With TeleLife, you can just submit it and forget it because:

- Applications are retrieved immediately.*
- Agent can schedule a convenient date/time for client interview.
- TeleLife text message reminders are available to remind clients of phone interview for select products.
- Client interview calls are initiated within 24 hours of application submission.
- TeleLife interviews are conducted by Protective employees.
- Clients have the option to voice sign their application during the phone interview for select products.**

Electronic Policy Delivery (EPD)

With EPD, you can:

- Deliver policies to clients electronically through our secure website.
- Simplify the retention process as completed electronic policies are automatically sent to Edward Jones and attached to the client's account.

E-Signature

Eliminate the need for paper-based signatures and time-and-place limitations. You and your clients can use E-Signature any time, from anywhere.

* Via EZ-App or Protective-approved drop-ticket platform.

** Voice signature is only available with select products, please contact your Protective representative for additional information.

Life insurance products are issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex.

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Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value